

CAT® CUSTOMER VALUE AGREEMENTS

HASSLE-FREE OWNERSHIP TO MAXIMIZE YOUR MACHINE - AND YOUR UPTIME



HASSLE-FREE OWNERSHIP

- » Security of Expert Dealer Support
- » Peace of Mind Equipment Health Management

GUARANTEED PARTS AVAILABILITY

- » Next-Day Maintenance Parts
- » Two-Day Repair Parts

PRIORITY SERVICE

- » Priority Appointment Scheduling
- » Pre-Appointment Diagnostics

AVAILABLE CVA OFFERS & OPTIONS

Whether your operation handles maintenance or prefers dealer maintenance, Western States Cat has a Customer Value Agreement option that is easily customizable to fit your needs.

CONVENIENCE CVA (Parts Only Kit)

OR

PERFORMANCE CVA (Full Service)

When you're performing your own routine maintenance, we'll make it easier to get the genuine Cat® parts that you need to get the job done. You will also get your oil analyzed at the Western States Scheduled Oil Sampling lab to monitor machine health which will be uploaded to VisionLink for future reference.

We'll handle basic Preventive Maintenance for any machine to help you keep scheduled downtime to a minimum. In addition to all the genuine Cat® parts and oil needed for complete PM service, we'll provide the labor performed by a Cat trained Western States Technician.

800-852-2287

WesternStatesCat.com



CHOOSE FROM TWO PROGRAMS
& CUSTOMIZE YOUR OPTIONS

Convenience CVA (Parts Only Kit) or
Performance CVA (Full Service)

	CONVENIENCE CVA		PERFORMANCE CVA	
	Cat Assets	Non-Cat	Cat Assets	Non-Cat
MAINTENANCE AGREEMENT				
12-Month Minimum Agreement Term	✓	✓	✓	✓
Hassle-Free Proactive Scheduling	✓	✓	✓	✓
Genuine Cat Parts	✓		✓	
Fluid Analysis & Reporting (S.O.S)	✓	✓	✓	✓
Proactive Preventative Maintenance Notifications			✓	✓
Next-Day Maintenance Part Guarantee*	✓		✓	
Two-Day Standard Repair Parts Guarantee*			✓	
Genuine Cat Oil & Fluids			✓	✓
Trained Dealer Labor			✓	✓
Discounted Dealer CVA Labor Rate			✓	✓
Preventative Maintenance Inspection & Reporting (Cat Inspect)			✓	✓
CAT CONNECTIVITY AGREEMENT				
Product Link - Device Only			✓	✓
Product Link - Installation			✓	✓
Product Link - R&M throughout life of CVA			✓	✓
VISIONLINK FLEET MANAGEMENT OFFERINGS				
Asset Location	✓		✓	
Machine Hours & Utilization	✓		✓	
Machine Health Reporting	✓		✓	
Maintenance Schedule & Planning	✓		✓	



Other offers may be available
in your area or for your specific
equipment. Ask for details!

LET'S GET STARTED



Scan QR code.

- 1

TALK TO US

A quick conversation about your operation will reveal which CVA best suits your needs.
- 2

GET CONNECTED

Link your company to VisionLink and the Cat app to access condition monitoring for the equipment covered by your CVA. Complementary Product Link devices provided.*
- 3

MONITOR RESULTS

You get easy access to digital monitoring tools that give you the ability to access important operating parameters for your business anywhere you have an internet connection.



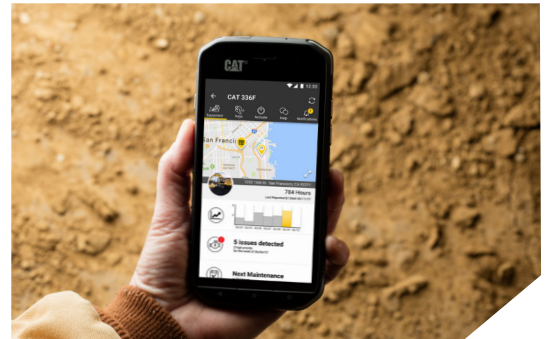
EASY TO OWN. READY TO WORK. THAT'S A CVA

WHAT YOU GET WITH EVERY CVA CONTRACT

Complementary ProductLink Device*

Any machine equipped with a Product Link device can be linked to VisionLink and the Cat App to better anticipate service needs with digital tools. By monitoring your operating hours, we will schedule your Preventative Maintenance Kits that include all of the Genuine Cat Filters and Western States Scheduled Oil Sampling supplies for you to complete your PM service events on time over your CVA agreement.

*Unconnected machines only. Subscriptions package shall be VL Connect.



WESTERN STATES SERVICES COMMITMENT

Guaranteed Parts Availability

As part of our Services Commitment in a CVA, your maintenance and common repair parts will be available when you need them. If they're not, we'll help cover costs by giving you a Cat Prepaid Credit for the value of the late part up to \$1,000*.

*Exclusions apply.



CUSTOMIZABLE & AFFORDABLE

Available on New, Used & Existing Fleet

Cat® Customer Value Agreements (CVAs) are easy ownership plans fit to your business needs to extend equipment life and maximize your investment. Whatever your industry, whatever your Cat product — keeping it in excellent condition means more production and lower costs. That's a CVA.



Scan QR Code
to Learn More



WE'RE READY WHEN YOU ARE.
800-852-2287
WesternStatesCat.com

